

# Meytal Hershkovits

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Product Designer specializing in  
User experiance and User Interface Design.

## Summary

### Nice To Meet You

I am a frindly person, who likes a challenge, independent worker and very motivated to meet deadlines and produce high quality work.  
**My passion is to make things looks awesome!**  
Recommendations will be supplied upon request.

## EDUCATION

<b>'Create'</b> UX-UI Diploma	2018
<b>'Mentor'</b> Web Designer diploma	2009
<b>'Mentor'</b> Indesign softwer diploma	2008
<b>'Galil Ma'aravi College'</b> Visual Communication Diploma	2002-2005

## SKILLS

<b>Figma</b>	<b>Invision</b>
<b>Adobe XD, Ps, Ai, Id</b>	<b>Keynote</b>
<b>Sketch</b>	<b>Axure</b>
<b>Zeplin</b>	<b>Principle</b>
Total controll of Mac and Windowa enviroments. Excellent technical and technological comprehension, quick learning ability.	

## MILITARY SERVICE

Full service as an architectural draftsman in the Israeli Navy Intelligence.

## LANGUAGES

Hebrew- Mother tongue  
English- Writing and speaking fluently

## WORK EXPERIENCE

### Finalto> UI & UX Designer 2021-Present

As a UX and UI designer, I simplified the user experience and transformed complicated features into a friendly and easy to use flow. I worked closely with the development team, product and project managers. (desktop and mobile environment).

### PitangoUX> UI & UX Designer 2020

- I was responsible for the UI/UX of the products
- I worked closely with product managers and costomers to define the needs.
- I conducted in-depth research on the concepts of UX and UI.
- My work there included prepering a PRD.

### Freelance> Web & UI Designer 2018-2020

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- I worked closely with product managers and costomers to define the needs.
- I conducted in-depth research on the concepts of UX and UI.

### Aspire Global, I Gaming Solution> Senior Interactive & UI Designer 2013-2018

- I Created products designed foruser
- I Collaborating with other designers, Product managers and developers
- Participated in the entire process-research, brainstorming, design creation and working with developers to achieve the best outcome.

### I&M Interactive & Marketing> Interactive Designer 2012-2013

I helped to create an interactive products for the company. As a part of a team, I worked to define the visual design language.